

EXHIBITION SPACE PREPARATION

The exhibition space within the Innovation Center's booth gives the opportunity for attendees to easily locate presenting companies of interest. The set-up encourages dynamic high-level networking. Ideal location for journalists to interview with the presenting company CEOs and discover new technologies. The showroom is accessible to all World Investment Conference attendees.

The exhibition space allocated is 3 meters by 3 meters, (9 square meters), a table of 2 by 1 meter is at your disposal with 2 seats. You can bring banners to put in the back and brochures. If you have a stand that you usually use for convention, you can also bring it but please make sure it fits in the allocated space dimension before shipping it. An electrical power plug and wireless internet access will be available at the booth.

In addition to this space, each start-up/ private company that is part of your delegation and doing a corporate presentation at the event will receive a demo table. The demo tables will be put close to your organization's stand. The demo table set up for start-ups is designed to create a high-level networking atmosphere and give the opportunity to the attendees to meet and discuss with the companies, mostly during the coffee breaks and lunch breaks. It is not necessary for the startup to have a full time person at the demo table. No banners or signs are allowed for the startups. A sign with the startup's logo will be prepared by the conference organizers and place on the demo table.

The demo table is a high roundtable (cocktail style) of 1 meter diameter. We recommend the use of a laptop with a PowerPoint presentation to present the company to the exhibit hall visitors. An electrical power plug and wireless internet access will be available at each demo table.

Address to ship marketing materials, brochures or other items:

Hermitage Hotel
World Investment Conference 2010
Service économat
5, Esplanade Lucien Barrière
44500 La Baule, France

Contact person at the Hermitage Hotel to confirm shipment receipt:
The Concierge - hconciergerie@lucienbarriere.com - + 33 2 40 11 46 23