

**World
Investment
Conference
2010**

8th WORLD INVESTMENT CONFERENCE
June 2-4, 2010 – La Baule, France
Stimulating Global Economic Growth

Company Presentations for Private Companies
>> Presentation Guidelines

All presentations shall be no more than 10 minutes in length including potential questions and answers.

Each company is free to structure its presentation as they see fit. But we recommend the following structure:

OPENING (approx. 1-2 minutes)

- Introduction of the company and presenter
- Overview of the industry

COMPANY INFORMATION (approx. 4-6 minutes)

- History of the company
- Company's strategic objectives
- Current markets
- Product information
- Financial information, if applicable

CLOSING REMARKS (approx. 1-2 minutes)

- Outlook for the future of the industry
- Future company outlook
- Summary

QUESTIONS & ANSWERS (approx. 1-3 minutes)

Because of the conference time constraints, a representative will monitor the elapsed time to insure that no presentation exceeds the specified time limit. Time limits will be strictly enforced.

We do not need the presentation in advance and ask that you **please bring your own laptop to drive the presentation.**

A color projector (compatible with both VGA and Mac input) will be available in all presentation rooms. Sound speakers and wireless internet access will also be available.