



Sponsors at Finland Plaza and Finnish events:



WoHIT10

Barcelona

15-18 March 2010

- 16.-18.3. Finland Plaza
- 16.3. Seminar: eHealth - results of today and future visions!
- 17.3. Power Breakfast: National PHR

WoHIT10, Barcelona

[FINLAND PLAZA](#)

March 16-18, 8:00-16:00

CCIB, Rambla Prim 1-17, 2nd floor, room 120

Finland Plaza represents a unique platform for health care seminars. The Plaza also serves as a meeting point for the sponsors and their collaborators. Sponsors are Duodecim, HP, Logica, Medi-It, Microsoft, Health and well-being cluster, Preve, Sitra and VTT Technical Research Centre of Finland.

[SEMINAR: \(details on the next page\)](#)

March 16, 12:00-14:30

CCIB, Rambla Prim 1-17, 2nd floor, room 127+128

[POWER BREAKFAST: National PHR](#)

March 17, 8:00-9:30

CCIB, Rambla Prim 1-17, 2nd floor, room 127+128



Seminar: eHealth - results of today and future visions!

Tuesday, March 16 at 12:00-14:30

CCIB, Rambla Prim 1-17 (2nd floor), 08019 Barcelona

12:15 **Opening words**

Eeva Kuuskoski, Secretary of State, Ministry of Social affairs and Health

12:25 **National Framework for Health IS evaluation**

Hannele Hyppönen, Research manager, The National Institute for Health and Welfare (THL)

National framework for evaluating Health Information systems. Pilot experiences in collecting national primary care register information directly from electronic health records and using this information in evaluation of health IS interventions.

12:50 **US Perspectives on Clinical Decision Support**

*Blackford Middleton
Director, Clinical Informatics R&D CIRD/Chairman,
Center for IT Leadership (CITL)*

13:15 **Citizen's health, happiness and decision support-systems**

*Ilkka Kunnamo, Editor-in-Chief, Duodecim Medical Publications Ltd.
Pekka Mustonen, CEO, Duodecim Medical Publications Ltd.*

13:35 **Health promotion - Primary findings and learnings from large scale Health Coaching program**

Jari Turpeinen, Head of Services Business Unit, Preve Oy

14:00 **Panel discussion**

*Hannele Hyppönen
Blackford Middleton
Ilkka Kunnamo
Pekka Mustonen
Jari Turpeinen*

14:20 **Closing remarks**