

Coordination

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Centers of Expertise

KUOPIO – Kuopio Innovation Ltd.

www.kuopioinnovation.fi

TAMPERE – Finn-Medi Research Ltd.

www.finnmediaresearch.com

UUSIMAA – Culminatum Innovation Ltd.

www.culminatum.fi

OULU – Oulu Wellness Institute

www.owi.fi

www.hyvinvointiklusteri.fi/en/



Health and Well-being Cluster Programme

- Health care technology
- Health and well-being services
- Technologies and concepts for ambient assisted living
- Concepts for sport and fitness

"We combine health and well-being expertise to create businesses"

Added value for enterprises

The Health and Well-being Cluster Programme assists social and health care enterprises to gain access to the growing global markets. We organize international business trainings, network companies and research institutes, and initiate many development projects which aim at giving a competitive edge for the companies and research institutes.

The Health and Well-being Cluster also collects, analyzes and provides valuable information on global markets, financing opportunities and trends. This information helps the companies to find new business opportunities and develop their business strategies.

The Objectives

- Create new hi-tech enterprises
- Promote development, growth and internationalization of the companies
- Support research, development and exploitation of innovations

Health and Well-being branch and Operational environment

Finland is recognized of its efficient research, development and piloting environments. In Finland health and well-being sector is growing fast. We have up to 400 technology companies with more than 300,000 employees. Finnish health and well-being industry focuses on development and manufacturing of innovative products such as pharmaceuticals, diagnostics, medical devices, sport and rehabilitation equipments and functional foods. Also, physical exercise, cultural services and habitation is seen as an essential part of health and well-being in Finland.

Our network provides

- Over 600 technology and service companies
- National and international medical universities and polytechnics
- National and international science parks, research communities and alliances
- University and regional hospitals, private hospitals and health centers
- 13 national center of expertise cluster programs

International business environment

A quarter of the world's most rapidly growing companies work on health and well-being sector. Medical technology products and concepts for ambient assisted living take the biggest share of the global health and well-being markets which have experienced app. 10% annual growth in the past years. So far, public social and health care services cover almost three quarters of the total market value. USA, Europe (mainly in Germany, France, UK and Italy) and Japan have the largest markets but China is the fastest growing market area in health and well-being sector.

Finnish Health and Well-being Cluster

- Combines four Finnish Centers of Expertise (Kuopio, Oulu, Tampere, and the Capitol region) into one closely co-operating cluster
- The co-operational focus is on health care technology, health and well-being services, and ambient assisted living technologies and concepts
- We support research and commercialization of the innovations

Our Centers of Expertise and their focuses:

Health care technologies

Kuopio Region's Centre of Expertise

- medical devices
- in vitro diagnostics
- patient care equipments
- information systems

Concepts for sports and fitness

Oulu Region's Centre of Expertise

- mobile solutions for athletes
- fitness devices
- intelligent exercise environments

Ambient assisted living

Capitol Region's Centre of Expertise

- mobility assisting devices
- environment management
- solutions for communication
- solutions for protection

Services for the health care enterprises

Tampere Region's Centre of Expertise

- self-care concepts
- rehabilitation concepts
- social and well-being concepts